

ADVERTISING RATES 2024-2025

Promote your business with The Chamber

Best Deal

Discount package - 10% Off

ONE MONTH "IMPACT" PACKAGE..... \$1,000

- One half page advertisement in Momentum Magazine (\$500 Value)
- One webtile advertisement (\$300 Value)
- Eight eBlasts (\$300 Value)

Momentum Magazine

The Chamber's membership magazine that features active and successful businesses in the greater Scranton area.

Full Page	\$800
Half Page	\$500
Quarter Page	\$300

- Mailed to more than 1,600 subscribers
- Interactive version available on ScrantonChamber.com
- Featured in the member eBlast

*Ads must be submitted as print ready artwork in PDF or TIFF Format
Full Page Size (in inches at 300 DPI) 11 x 8
Half Page Size (in inches at 300 DPI) 8 x 5
Quarter Page Size (in inches at 300 DPI) 4 x 2.5

All Things Chamber

The Chamber's weekly news video keeping members up to date on all things Chamber. Communicated through Chamber eBlast, social media, and YouTube channel.

ONE MONTH..... \$1,000

Chamber eBlasts

The Chamber sends out two weekly eBlasts to our members.

ONE WEEK	\$100
ONE MONTH	\$300

- Size (in pixels at 72 DPI) 600 x 400

ScrantonChamber.com

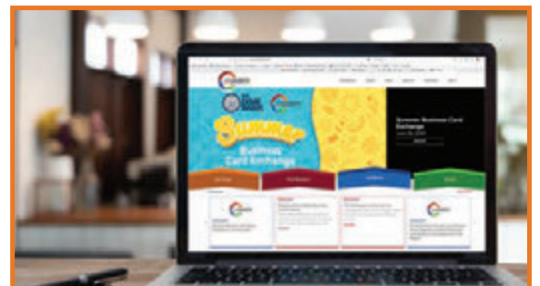
Receives 50,000+ Monthly Hits!

WEBTILES..... \$300

- Price based on placement for 30 days
- Size (in pixels at 72 DPI) 600 x 300

Contact Mari Potis

Director of Membership and Events
mpotis@scrantonchamber.com
(570) 342-7711 ext. 130



MEMBERSHIP DIRECTORY

Share the story of your business today!

with a feature advertisement in the 2025 Membership Directory
 Select packages will include digital advertising at no additional charge

PREMIUM ADVERTISING PACKAGE "A" \$10,000

- Six Half Page advertisements in Momentum Magazine (\$3,000 Value)
- Twelve Webtile advertisements (\$3,000 Value)
- Forty-eight eBlasts, set every other month, twice a week (\$1,800 Value)
- Full Page advertisement in "The Membership Directory" (\$2,500 Value)
- Premium Membership Listing (\$250 Value)
- Includes digital advertising at no additional charge

PREMIUM ADVERTISING PACKAGE "B" \$6,500

- Four Half Page advertisements in Momentum Magazine (\$2,000 Value)
- Eight Webtile advertisements (\$2,000 Value)
- Thirty-two eBlasts, set quarterly, twice a week (\$1,200 Value)
- Half Page advertisement in "The Membership Directory" (\$1,500 Value)
- Premium Membership Listing (\$250 Value)
- Includes digital advertising at no additional charge

PREMIUM ADVERTISING PACKAGE "C" \$5,300

- Three Half Page advertisements in Momentum Magazine (\$1,500 Value)
- Six Webtile advertisements (\$1,500 Value)
- Twenty-four eBlasts, set three months, twice a week (\$900 Value)
- Half Page advertisement in "The Membership Directory" (\$1,500 Value)
- Premium Membership Listing (\$250 Value)
- Includes digital advertising at no additional charge

PREMIUM ADVERTISING PACKAGE "D" \$4,600

- Three Half Page advertisements in Momentum Magazine (\$1,500 Value)
- Six Webtile advertisements (\$1,500 Value)
- Sixteen eBlasts (set 2 months, twice a week) (\$600 Value)
- Quarter Page advertisement in "The Membership Directory" (\$1,000 Value)
- Premium Membership Listing (\$250 Value)

PREMIUM ADVERTISING PACKAGE "E" \$3,700

- Two Half Page advertisements in Momentum Magazine (\$1,000 Value)
- Four Webtile advertisements (\$1,000 Value)
- Sixteen eBlasts, set two months, twice a week (\$600 Value)
- Quarter Page advertisement in "The Membership Directory" (\$1,000 Value)
- Premium Membership Listing (\$250 Value)

PREMIUM ADVERTISING PACKAGE "F" \$3,000

- Two Half Page advertisements in Momentum Magazine (\$1,000 Value)
- Three Webtile advertisements (\$750 Value)
- Sixteen eBlasts set two months, twice a week (\$600 Value)
- Eighth Page advertisement in "The Membership Directory" (\$500 Value)
- Premium Membership Listing (\$250 Value)

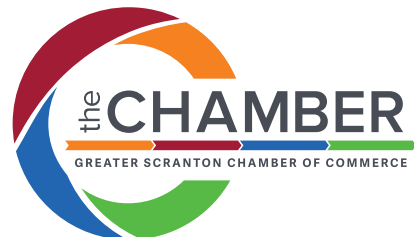
Membership Directory Pricing

ADVERTISEMENT	SIZE	PRICE
Back Cover	8.5 x 11*	\$4,500
Inside Front Cover	8.5 x 11*	\$3,500
Inside Back Cover	8.5 x 11*	\$3,000
Full Page	7.5 x 10	\$2,500
1/2 Page	7.5 x 4.875	\$1,500
1/4 Page	3.625 x 4.875	\$1,000
1/8 Page	3.625 x 2.3125	\$500
Shaded Business Listing		\$250

*Back and inside cover artwork requires 0.125" bleed.
 All display ads include highlighted listing.
 All ads are in full color, CMYK, 300 dpi.
 PNG or TIFF file format

Contact Mari Potis

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**HALF PAGE
7.5" WIDE X 4.875" HIGH**

**QUARTER PAGE
3.625" WIDE X 4.875" HIGH**

**FULL PAGE
8.5" WIDE X
11" HIGH**

**EIGHTH PAGE
3.625" WIDE X 2.3125" HIGH**