

2024–2025

the **CHAMBER**



GREATER SCRANTON CHAMBER OF COMMERCE

**SPONSORSHIP  
OPPORTUNITIES**



**ATTRACT.  
SUSTAIN.  
GROW.**



The Greater Scranton Chamber of Commerce is a multifaceted organization that reaches nearly every aspect of the community through our mission to attract, sustain, and grow businesses and jobs in northeastern Pennsylvania. As the largest business association in NEPA — with nearly 1,500 member businesses — The Chamber supports a community that seeks to live, work, and play in the region.

In addition to traditional chamber of commerce services, such as networking, referrals and cost-saving programs, The Chamber also encompasses a number of affiliates. These affiliates support business development, entrepreneurship, small business lending, community leadership and professional development, and guide workforce development initiatives.

The Chamber strives to create business opportunities across the region, support its members, and advocate for business owners regarding important issues, all while ensuring that NEPA continues to grow as the best region to live, work, and play.

**1,500+ Members**

**Chamber Affiliates**

**Live, Work, and Play**



**SCAN TO  
VISIT SITE**



The Greater Scranton Chamber of Commerce is a not-for-profit organization that works to improve the area's economic environment and quality of life by offering programs and services which stimulate economic growth, promote business prosperity and nurture educational opportunities. Below are descriptions of The Chamber's eight affiliate organizations.



### LACKAWANNA INDUSTRIAL FUND ENTERPRISES (LIFE)

LIFE is the business development fund enterprise affiliate of The Chamber. LIFE is often referred to as our "community bank". LIFE funds were originally raised throughout the community and continuously re-invested in projects.



### SCRANTON LACKAWANNA INDUSTRIAL BUILDING COMPANY (SLIBCO)

SLIBCO is the business development affiliate of The Chamber. SLIBCO develops multi-tenant buildings, industrial, and office parks in northeastern Pennsylvania. SLIBCO also owns and manages two technology incubators facilities for start-up and expanding small businesses.



### SLIBCO UTILITIES, INC.

SLIBCO Utilities is the financial holding company of SLIBCO. SLIBCO Utilities resources are reinvested in infrastructure in support of SLIBCO properties.



### THE SCRANTON PLAN

The Scranton Plan is the business development marketing arm of The Chamber. The Scranton Plan assists with relocating or expanding businesses by linking owners or their representatives with available real estate, financial incentives, and access to public and private resources.



### IGNITE PROGRAM

IGNITE is the entrepreneurship and business incubation program of The Chamber. IGNITE assists aspiring local business owners through education, counseling, financing, networking, and mentorship.



### METROACTION, INC.

MetroAction is the small business lending affiliate for The Chamber. MetroAction provides microloans to small businesses, as well as financing, training, and counseling services.



### LEADERSHIP LACKAWANNA

Leadership Lackawanna is the community leadership and professional development affiliate of The Chamber. Leadership Lackawanna's programs are tailored to high school and college students, young professionals, executives, and more. The programs enhance the skills, connections, and knowledge of participants enabling them to better serve as leaders in our community.



### SKILLS IN SCRANTON

Skills in Scranton is the workforce development affiliate of The Chamber. Skills in Scranton works with educational institutions of all levels and local employers to facilitate career education, talent pipeline development, and workforce development resources.



# EVENT CALENDAR



Date and location of events are subject to change.  
For the most up to date information please visit [ScrantonChamber.com](http://ScrantonChamber.com)

## JULY

- **Friday, July 26 – Chamber Day at the Waterpark**  
Montage Mountain

## AUGUST

- **Thursday, August 22 – New Member Welcome Lunch**  
The Greater Scranton Chamber of Commerce
- **Thursday, August 22 – Leadership Lackawanna Meet & Mingle**  
Posh @ The Scranton Club
- **Saturday, August 31 – Young Professionals Awards**  
Wilkes-Barre Scranton International Airport

## SEPTEMBER

- **Friday, September 6 – Chamber Open House**  
The Greater Scranton Chamber of Commerce
- **Thursday, September 12 – Fall Business Card Exchange**  
Damage Control
- **Friday, September 13 – Legislation Education & Advocacy Day (LEAD)**  
Mohegan Pennsylvania
- **Wednesday, September 18 – EMPOWER Women’s Network Luncheon**  
Glen Oak Country Club

## OCTOBER

- **Monday, October 14 – 8th Congressional District Forum**  
The Greater Scranton Chamber of Commerce
- **Tuesday, October 15 – Active Shooter Training Seminar**  
The Greater Scranton Chamber of Commerce
- **Thursday, October 17 – New Member Welcome**  
The Greater Scranton Chamber of Commerce

## NOVEMBER

- **Wednesday, October 23 – Halloween Business Card Exchange**  
Jo-Dan Buick GMC
- **Friday, November 1 – Chamber Gala featuring the presentation of the SAGE Awards**  
Mohegan Pennsylvania
- **Wednesday, November 13 – New Member Welcome Breakfast**  
The Greater Scranton Chamber of Commerce



# EVENT CALENDAR

## New Member Welcome Lunch



Date and location of events are subject to change.  
For the most up to date information please visit [ScrantonChamber.com](http://ScrantonChamber.com)

### DECEMBER

- **Wednesday, November 20 – EMPOWER Women’s Network Luncheon**  
The Green Ridge Club
- **Tuesday, December 3 – Holiday Business Card Exchange**  
Sergei’s Club at A’tera 519
- **Saturday, December 14 – Young Professionals Ugly Sweater Holiday Party**  
Think Center Wilkes Barre

### JANUARY

- **Wednesday, January 15 – EMPOWER Women’s Network Luncheon**  
Sergei’s Club at A’tera 519
- **Wednesday, January 15 – Skills in Scranton State of the Workforce Presentation**  
Virtual

### MARCH

- **Tuesday, March 4 – Mardi Gras Business Card Exchange**
- **Friday, March 7 – International Women’s Day Luncheon and ATHENA Award**
- **March – Young Professionals Conference**  
Think Center Wilkes Barre
- **Thursday, March 20 – Workforce Summit**  
Radisson Lackawanna Station Hotel
- **Wednesday, March 26 – 156th Chamber Annual Dinner**  
The Scranton Cultural Center

### APRIL

- **April – Diversity, Equity, and Inclusion Conference**
- **Monday, April 14 – Spring Business Card Exchange**
- **Thursday, April 24 – EMPOWER, The Leadership Experience**  
Kalahari Resort and Convention Center

### MAY

- **May – Leadership Lackawanna TLT Program Graduation**

### JUNE

- **Tuesday, June 24 – Leadership Lackawanna Core Program Graduation**

# The Chamber Annual Dinner

**DATE:**  
March 26, 2025

**TIME:**  
5:00 – 8:00 PM

**LOCATION:**  
The Scranton Cultural Center  
Scranton, PA

**COST:**  
\$150 per person

**# OF ATTENDEES:**  
500



The Chamber's Annual Dinner is held each year to celebrate the accomplishments of the previous fiscal year. The Annual Dinner features a "networking-style" dinner from 5:30–7:00 p.m. and from 7:00–8:00 p.m. we will celebrate the business community.

## Platinum Sponsor

- Ten "Premium Reserved" tickets
- Logo included in Dinner collateral and displayed at event
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$5,000 Investment**

## Gold Sponsor

- Four "Premium Reserved" tickets
- Logo included in Dinner collateral and displayed at event
- Recognition in Momentum Magazine and eBlasts
- Logo on www.ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## Silver Sponsor

- Two "Premium Reserved" tickets
- Logo included in Dinner collateral and displayed at event
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,500 Investment**

## Bronze Sponsor

- One "Premium Reserved" tickets
- Logo included in Dinner collateral and displayed at event
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,000 Investment**

## Centerpiece Sponsor

- One "Premium Reserved" ticket
- Small business opportunity for members to create custom table scapes promoting their business products and services.
- Member must commit to designing five table scapes to qualify for this sponsorship.
- Ten sponsorships available

**In-Kind Donation**

# The Chamber Gala & SAGE Award

**DATE:**  
November 1, 2024

**TIME:**  
5:30 – 9:00 PM

**LOCATION:**  
Mohegan Pennsylvania

**COST:**  
\$100 per person

**# OF ATTENDEES:**  
500



The Chamber Gala is one of the largest and most distinguished events presented by The Chamber. The Gala celebrates the accomplishments of Chamber members and the business community through the presentation of the SAGE Awards, the Scranton Awards for Growth & Excellence. We hope you will partner with us on this signature event!

## Presenting Sponsor

- Ten "Premium Reserved" tickets
- Event welcome remarks
- Logo included in Gala collateral and displayed at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$5,000 Investment**

## Gold Sponsor

- Four "Premium Reserved" tickets
- Logo included in Gala collateral and displayed at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## SAGE Award Sponsor

- Four "Premium Reserved" tickets
- Presentation of SAGE award at event
- Logo included in Gala collateral and displayed at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## Silver Sponsor

- Two "Premium Reserved" tickets
- Logo included in Gala collateral and displayed at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,500 Investment**

## Bronze Sponsor

- One "Premium Reserved" ticket
- Logo included in Gala collateral and displayed at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,000 Investment**

## Centerpiece Sponsor

- One "Premium Reserved" ticket
- Small business opportunity for members to create custom table scapes promoting their business products and services.
- Member must commit to designing five table scapes to qualify for this sponsorship.
- Ten sponsorships available

**In-Kind Donation**

# EMPOWER

*The Leadership Experience*



**DATE:**  
April 24, 2025

**TIME:**  
7:30 AM – 5:30 PM

**LOCATION:**  
Kalahari Resorts and  
Convention Center  
Mt. Pocono, PA

**# OF ATTENDEES:**  
800+

The Greater Scranton Chamber of Commerce along with regional chambers of commerce present EMPOWER, The Leadership Experience. This conference features two national keynote speakers, four dynamic breakout tracks, a Wellness Studio, Vender Marketplace, and a Teen Program designed to enhance personal and professional development.

## Presenting Sponsor

- Ten EMPOWER event tickets
- Conference Welcome Remarks
- Premium reserved seating for Keynote sessions
- Display table in Vender Marketplace
- Logo featured on EMPOWER collateral, app, and displayed at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$15,000 Investment**

## Breakfast Sponsor

- Eight EMPOWER event tickets
- Introduction of Breakfast Keynote Speaker
- Premium reserved seating for Keynote sessions
- Display table in Vender Marketplace
- Logo featured on EMPOWER collateral, app, and displayed at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$10,000 Investment**

## Lunch Sponsor

- Eight EMPOWER event tickets
- Introduction of Lunch Keynote Speaker
- Premium reserved seating for Keynote sessions
- Display table in Vender Marketplace
- Logo featured on EMPOWER collateral, app, and displayed at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$10,000 Investment**

## Wellness Studio Sponsor

- Eight EMPOWER event tickets
- Introduction of Breakout Speakers
- Premium reserved seating for Keynote sessions
- Display table in Wellness Studio
- Logo featured on EMPOWER collateral, app, and displayed at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$10,000 Investment**

## Teen Program Sponsor

- Eight EMPOWER event tickets
- Remarks during Breakfast Keynote
- Premium reserved seating for Keynote sessions
- Display table in Vender Marketplace
- Logo on application
- Logo featured on EMPOWER collateral, app, and displayed at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$10,000 Investment**



# EMPOWER

*The Leadership Experience*

**DATE:**  
April 24, 2025

**TIME:**  
7:30 AM – 5:30 PM

**LOCATION:**  
Kalahari Resorts and  
Convention Center  
Mt. Pocono, PA

**# OF ATTENDEES:**  
800+



EMPOWER, The Leadership Experience offers a Vendor Marketplace, conference bookstore, networking mixer, and more. Sponsorship opportunities are limited.

## Platinum Sponsor

- Six EMPOWER event tickets
- Remarks following a keynote address (limited availability)
- Premium reserved seating for Keynote sessions
- Display table in Marketplace
- Logo featured on EMPOWER collateral, app, and displayed at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Hyperlinked logo on ScrantonChamber.com and social media platforms

**\$7,500 Investment**

## Gold Sponsor

- Four EMPOWER event tickets
- Remarks during Networking Mixer
- Premium reserved seating for Keynote sessions
- Display table in Marketplace
- Logo featured on EMPOWER collateral, app, and displayed at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$5,000 Investment**

## Network Mixer Sponsor

- Four EMPOWER event tickets
- Premium reserved seating for Keynote sessions
- Display table in Marketplace
- Logo featured on EMPOWER collateral, app, and displayed at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$3,500 Investment**

## Silver Sponsor

- Two EMPOWER event tickets
- Premium reserved seating for Keynote sessions
- Display table in Marketplace
- Logo featured on EMPOWER collateral, app, and displayed at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## Bronze Sponsor

- One EMPOWER event ticket
- Premium reserved seating for Keynote sessions
- Display table in Marketplace
- Logo featured on EMPOWER collateral, app, and displayed at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,500 Investment**

# EMPOWER Women's Network Luncheon Series

## DATES:

September 18, 2024  
November 20, 2024  
January 15, 2025  
March 7, 2025

## TIME:

12:00 – 1:00 PM

## LOCATIONS:

Glen Oak Country Club  
Green Ridge Club  
Sergei's Club at A'tera 519



Designed to empower women by giving them the tools to succeed in the workplace and beyond, the EMPOWER Women's Network Luncheon Series addresses topics that are important to professionals. The EMPOWER Luncheon Series includes three women's network luncheons and the International Women's Day luncheon, presenting the ATHENA Award.

## Women's Network Luncheon Sponsor

Average Attendance:  
150 people

## International Women's Day Luncheon Sponsor

Average Attendance:  
300+ people

## ATHENA Award Sponsor

Presented at the IWD Luncheon

## Luncheons are held each year in September, November, and January

- Four event tickets
- Logo featured on Lunch Series collateral and displayed at event
- Opportunity to place promotional product at each place setting
- Introduction of Keynote Speaker
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$500 Investment

## Friday, March 7, 2025

- Four event tickets
- Logo featured on Lunch Series collateral and displayed at event
- Staff person asked to sit on event committee
- Opportunity to place promotional product at each place setting
- Introduction of Keynote Speaker
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$1,500 Investment

## Friday, March 7, 2025

- Four event tickets
- Logo on ATHENA application
- Logo featured on ATHENA collateral and displayed at event
- Staff person asked to sit on event committee and ATHENA scoring committee
- Announcement of ATHENA winner
- Introduction of ATHENA winner at luncheon
- Logo featured in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$1,500 Investment

# Capitol Conversations

**DATES:**  
Four times per year

**LOCATION:**  
The Greater Scranton Chamber  
of Commerce



The Chamber's Capitol Conversations series provides a unique opportunity for our members to start their day informed with insider updates from our legislators and appointed officials in an intimate and interactive environment. These events are designed to foster open dialogue and collaboration between elected officials and our member businesses, empowering us to shape a better future together.

**Presenting  
Sponsor**

- Logo featured on collateral and displayed at event
- Featured in Momentum Magazine and eBlasts
- Logo on [www.ScrantonChamber.com](http://www.ScrantonChamber.com) and social media platforms

**\$1,000 Investment**

## AFFILIATE ADVERTISING RATES 2024-2025

### Workforce Summit

#### Full Page Informational Guide Ad

- \$300 Member
- \$400 Non-Member
- Measurements: 10.5W x 8H

#### Half Page Informational Guide Ad

- \$150 Member
- \$250 Non-Member
- Measurements: 8W x 5.25H

#### Back Cover Program Booklet Ad

- \$500 Member Only

### Celebration of Leadership

#### Full Page Program Booklet Ad

- \$300
- Full color
- Measurements: 8.5W x 5.5H

#### Half Page Program Booklet Ad

- \$150
- Full Color
- Measurements: 4.25W x 5.5H

#### Quarter Page Program Booklet Ad

- \$75
- Full Color
- Measurements: 2.75W x 5.5H

#### Friend of Leadership Name Listing

- \$25
- Name listing in our program booklet





# WORKFORCE SUMMIT

DEVELOP, EDUCATE, NETWORK

**DATE:**  
March 20, 2025

**TIME:**  
8:30 AM – 3:30 PM

**LOCATION:**  
Radisson Lackawanna  
Station Hotel  
Scranton, PA



Skills in Scranton's annual Workforce Summit and Career Fair offers high school students and job seekers an opportunity to connect with regional employers through engaging presentations and networking opportunities. This event facilitates invaluable opportunities to foster career development and career pathway education.

## Platinum Sponsor

- Prominent sponsorship recognition throughout the Summit
- Recognition during keynote presentations
- Introduction of one of the keynote session speakers
- Company logo showcased on all promotional and on-site materials
- Full page ad in Summit Informational Guide
- Recognition on social media and Momentum Magazine
- One Vendor Booth
- Summit registration fee waived for three attendees

**\$2,500 Investment**

## Gold Sponsor

- Prominent sponsorship recognition throughout the Summit
- Company logo showcased on all promotional and on-site materials
- ½ page ad in Summit Informational Guide
- Recognition on social media and Momentum Magazine
- One Vendor Booth
- Summit registration fee waived for two attendees

**\$1,000 Investment**

## Silver Sponsor

- Sponsorship recognition throughout the Summit
- Company logo on all promotional and on-site materials
- ½ page ad in Summit Informational Guide
- Recognition on social media and Momentum Magazine
- Summit registration fee waived for one attendee

**\$750 Investment**

## Lunch Sponsor

- Designate a person to greet attendees and distribute box lunches
- Logo on box lunches
- Recognition during lunch through signage

**\$2,000 Investment**

## Session Sponsor

- Introduction of Session Speaker
- Recognition during event networking breaks through signage

**\$500 Investment**

## Refreshment Station Sponsor

- Recognition during event networking breaks through signage

**\$500 Investment**

## Vendor Booth

- Company name and booth number listed in Informational Guide
- Recognition on social media
- 6' Table, tablecloth, 2 chairs
- Company name listed on event website linked to company website
- 1 Full Access ticket to all event programs and informational sessions
- Chamber Job posting (Chamber members only)
- 1 year Chamber membership (Non Members only)

**\$500 Member**

**\$850 Non-Member**



# educator in the workplace



**DATE:**  
October – May

**LOCATION:**  
Various

**COST:**  
Free for participants

Skills in Scranton's Educator in the Workplace connects K-12 educators, administration, superintendents, school board members, and school counselors to businesses and industry leaders.

## Presenting Sponsor

- Provide Welcome and Closing remarks (optional)
- Participation of one corporate attendee in all program sessions
- Logo featured on collateral and displayed at event
- Recognition in Momentum Magazine
- Recognition on social media and ScrantonChamber.com

\$2,500 Investment

## Gold Sponsor

- Participation of one corporate attendee in Welcome and Closing
- Logo featured on collateral and displayed at event
- Recognition in Momentum Magazine
- Recognition on social media and ScrantonChamber.com

\$1,000 Investment

## Silver Sponsor

- Logo featured on collateral and displayed at event
- Recognition in Momentum Magazine
- Recognition on social media and ScrantonChamber.com

\$750 Investment

## Bronze Sponsor

- Logo featured on collateral and displayed at event
- Recognition in Momentum Magazine
- Recognition on social media and ScrantonChamber.com

\$500 Investment



# Career Pathways Resources

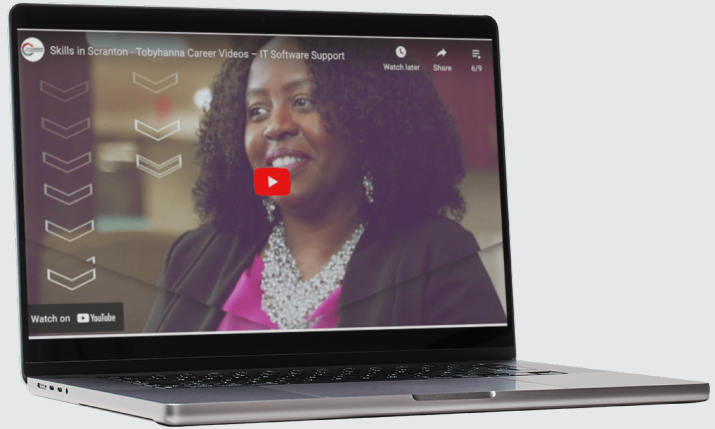
**CONTENT COVERAGE:**  
High Priority Careers and Pathways

**AUDIENCE DEMOGRAPHICS:**

- High School and College Students
- Job Seekers
- Parents, Educators, Administrators, and School Board Directors

**METRICS:**

- Video Impressions: 380,000+
- Viewer Reach: 40,000+
- School Districts: Regional



Skills in Scranton's Career Pathways Resources highlight high-priority occupations in northeastern Pennsylvania. Presented through career pathways videos and informational guides, these resources provide detailed information on how to pursue careers in various industries, including the required skill sets and educational pathways.

**Platinum Sponsor**

- Logo displayed on an entire video series and corresponding PDFs
- Logo included in Career Pathways Curriculum Guide
- Business receives priority involvement in video based on industry sector (if applicable)
- Business mentioned in social media posts

**\$5,000 Investment**

**Gold Sponsor**

- Logo displayed at the end of three videos and corresponding PDFs
- Logo included in the Career Pathways Curriculum Guide
- Business receives priority involvement in video based on industry sector if applicable
- Business mentioned in social media posts

**\$2,500 Investment**

**Silver Sponsor**

- Logo displayed at the end of two videos and corresponding PDFs
- Business mentioned in social media posts

**\$1,500 Investment**

**Bronze Sponsor**

- Logo displayed at the end of one video
- Mention in select promotion materials

**\$1,000 Investment**



**SCAN TO WATCH**

**Networking Event**  
DATE: February 2025  
LOCATION: TBD

**Lunch & Learn**  
DATES: Sept., Nov., Jan., May  
LOCATION: TBD

**Graduation**  
DATE: June 2025  
LOCATION: TBD

**Audience:**  
IGNITE Clients,  
IGNITE Graduates, &  
Community Partners



# Networking, Lunch & Learn, and Graduation



IGNITE supports entrepreneurs and job growth in our community through intensive educational programming, networking opportunities, and business development for technology-based start-ups. Your support of these events and programming helps entrepreneurs to grow their businesses and drive economic impact in Lackawanna county.

## Networking Event Sponsor

**Entrepreneurs will have the opportunity to network with your organization and other community partners.**

- Unlimited attendance from your organization
- Remarks during Networking Event
- Logo featured on collateral and displayed at event
- Logo on ScrantonChamber.com and social media
- Recognition in Momentum Magazine

\$500 Investment

## Lunch & Learn Series Sponsor

**Entrepreneurs will further their knowledge of business operations, networking, and our local community**

- Two event tickets per Lunch & Learn event
- Introduction of Guest Speaker
- Logo featured on collateral and displayed at event
- Logo on ScrantonChamber.com and social media
- Recognition in Momentum Magazine

\$2,000 Investment

## Graduation Presenting Sponsor

### IGNITE Graduation

- Four event tickets
- Option to provide Welcome and Closing remarks
- Logo featured on collateral and displayed at event
- Logo on ScrantonChamber.com and social media
- Recognition in Momentum Magazine
- Full page, color ad in event program booklet

\$2,500 Investment

## Platinum Sponsor

- Two event tickets
- Full page, color ad in program booklet
- Logo on ScrantonChamber.com and social media
- Recognition in Momentum Magazine

\$750 Investment

## Gold Sponsor

- Two event tickets
- Half page, color ad in program booklet
- Logo on ScrantonChamber.com and social media
- Recognition in Momentum Magazine

\$500 Investment

## Silver Sponsor

- Two event tickets
- Quarter page, color ad in program booklet
- Logo on ScrantonChamber.com and social media
- Recognition in Momentum Magazine

\$250 Investment



**CORE PROGRAM:**  
DATES: August – June  
# OF PARTICIPANTS: 35+

**EXECUTIVE PROGRAM:**  
DATES: Annually each Fall  
# OF PARTICIPANTS: 12+

**TLT PROGRAM:**  
DATES: October – May  
# OF PARTICIPANTS: 60+

In the Leadership Lackawanna ten-month **Core Program**, participants gain direct and indirect leadership, interpersonal and managerial skills and enhanced understandings of the issues and topics relevant to the region. Leadership's six-week **Executive Program** engages high-level professionals more deeply in the greater Scranton area while broadening their social network. The seven-month **Tomorrow's Leaders Today Program** develops the community leadership skills of high school juniors and provides real-world experiences in the areas of health care, STEAM, history and heritage, crime and corrections, financial literacy, philanthropy, non-profit organizations and community service.

## Overall Program Sponsor

### Core Program

- Distinction of being named the Core program corporate sponsor
- Inclusion of your name and brand in materials and marketing collateral, including a class t-shirt
- Offers remarks at opening or closing of event
- Full-page, full-color prominent ad in Leadership publication
- Recognition in various social media outlets
- Photo opportunities

**\$2,500 Investment**

## Individual Session Sponsor

- Inclusion of your name and brand in materials and marketing collateral, including a class t-shirt
- Corporate representative serves as welcome speaker
- Recognition in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

**\$500 Investment**

## Overall Program Sponsor

### Executive Program

- Distinction of being named the Executive program corporate sponsor
- Inclusion of your name and brand in materials and marketing collateral
- Offers remarks at opening or closing event
- Full-page, full-color prominent ad in Leadership publications
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.
- Photo opportunities

**\$2,500 Investment**

## Individual Session Sponsor

- Inclusion of your name and brand in materials and marketing collateral
- Corporate representative serves as welcome speaker
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

**\$500 Investment**

## Individual Session Sponsor

### Tomorrow's Leaders Today Program

- Inclusion of your name and brand in materials and marketing collateral, including a class t-shirt
- Corporate representative serves as welcome speaker
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

**\$500 Investment**



**DATE:**  
June 19

**TIME:**  
11:45 AM

**LOCATION:**  
Hilton Scranton

**# OF ATTENDEES:**  
200



This event honors Leadership Lackawanna's history of visionary leadership, commitment to excellence, and impact on northeastern Pennsylvania. It also celebrates the graduates of Leadership Lackawanna's Core program. Celebration of Leadership includes business networking, a year-end review, videos, raffles, and the presentation of certificates to our graduating participants.

## Presenting Sponsor

- Offers welcome remarks
- Six Premium Reserved tickets
- Premium seating in ballroom
- Full color page ad in program booklet
- Logo displayed at event
- Featured in newsletter
- Recognition in media releases, Momentum magazine, and eBlast
- Photo opportunities

**\$2,500 Investment**

## Gold Sponsor

- Four Premium Reserved tickets
- Premium seating in ballroom
- Full color page ad in program booklet
- Logo displayed at event
- Featured in newsletter
- Recognition in media releases, Momentum magazine, and eBlast

**\$1,500 Investment**

## Silver Sponsor

- Two Premium Reserved tickets
- Premium seating in ballroom
- Full color page ad in program booklet
- Logo displayed at event
- Featured in newsletter

**\$1,000 Investment**

## Program Booklet Sponsor

- Two Premium Reserved tickets
- Full color page ad in program booklet
- Featured in newsletter

**\$750 Investment**

## Centerpiece Sponsor

- Two Premium Reserved tickets
- Logo/name incorporated into centerpieces
- Featured in newsletter

**\$500 Investment**

# Leadership Fundamentals 2.0 and Leadership Collegiate

**LEADERSHIP  
FUNDAMENTALS 2.0:**  
DATES: Annually - Late Winter

# OF PARTICIPANTS: 15+

**LEADERSHIP COLLEGIATE:**  
DATES: Annually - Fall or  
Spring Semester

# OF PARTICIPANTS: 15+



**Leadership Fundamentals 2.0** is an eight-week virtual course that will provide advanced leaders with all the fundamentals of leadership — but at a 2.0 level. Topics include prioritizing purpose, reframing, humility, running an effective meeting, generational differences, and workplace diversity.

**Leadership Collegiate** is a six-week virtual course, consisting of online modules, providing current and aspiring leaders with an innovative and flexible online learning experience.

## Gold Sponsorship

### Leadership Fundamentals 2.0

- Five reserved spots in the program
- Sponsor spotlight video
- Logo featured in the virtual classroom throughout all live sessions
- Logo featured in marketing collateral including application and website
- Company featured on Leadership Lackawanna's social media
- Half page ad in Leadership Lackawanna newsletter

**\$2,500 Investment**

## Silver Sponsorship

- Two reserved spots in the program
- Logo featured in marketing collateral including application and website
- Company featured on Leadership Lackawanna's social media
- Quarter page ad in Leadership Lackawanna newsletter

**\$1,000 Investment**

## Bronze Sponsorship

- Logo featured on marketing collateral including application and website
- Company featured on Leadership Lackawanna's social media
- Quarter page ad in Leadership Lackawanna newsletter

**\$500 Investment**

## Gold Sponsorship

### Leadership Collegiate

- Sponsor spotlight video
- Logo featured in the virtual classroom throughout all live sessions
- Logo featured on marketing collateral including application and website
- Company featured on Leadership Lackawanna's social media
- Half page ad in Leadership Lackawanna newsletter

**\$2,500 Investment**

## Silver Sponsorship

- Logo featured on marketing collateral including application and website
- Company featured on Leadership Lackawanna's social media
- Quarter page ad in Leadership Lackawanna newsletter

**\$1,000 Investment**

**DATE:**  
Annually - Spring

**LOCATION:**  
Various

**# OF ATTENDEES:**  
20+



Welcome Scranton! is a 2 ½ day program designed to give participants a quick, but thorough, understanding of Scranton and Lackawanna County, along with a revitalized sense of putting leadership into action.

## Gold Sponsorship

- Distinction of being named the Leadership Lackawanna Welcome Scranton! program sponsor
- Inclusion of your name and brand in materials and marketing collateral
- Offers opening or closing event remarks
- Your company can be a Welcome Scranton! bus tour stop (if located in Lackawanna County)
- One (1) reserved seat in the program (a \$600 value)
- Full-page, full-color prominent ad in Leadership publications
- Recognition in various social media outlets
- Photo opportunities

**\$2,500 Investment**

## Silver Sponsorship

- Inclusion of your name and brand in materials and marketing collateral
- One (1) reserved seat in the program (a \$600 value)
- Recognition in various social media outlets

**\$1,500 Investment**



**OPEN HOUSE**  
DATE: September 6, 2024

LOCATION: The Chamber

**BUSINESS CARD EXCHANGE**

DATES:  
September 12, 2024  
October 23, 2024  
December 3, 2024  
March 4, 2025  
April 14, 2025

**NEW MEMBER WELCOME**

DATES:  
August 22, 2024  
October 17, 2024  
November 13, 2024

LOCATION: The Chamber

# Open House, Business Card Exchange, and New Member Lunch



For a list of upcoming events are please visit [ScrantonChamber.com](http://ScrantonChamber.com)

## Open House Lunch Sponsor

Average Attendance:  
300+ people

## Open House Door Prize

## Business Card Exchange Host

Average Attendance:  
100+ people

## Business Card Exchange Door Prize

## New Member Welcome

Average Attendance:  
35+ people

## New Member Welcome Door Prize

### Chamber Open House

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com, and social media platforms
- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com, and social media platforms

### The Chamber hosts a Business Card Exchange in September, October, December, March, May, July/August

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com, and social media platforms
- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com, and social media platforms

### The Chamber hosts a New Member Welcome in October, January, and May

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com, and social media platforms
- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com, and social media platforms

### In-Kind Donation

Restaurants or other food establishments donate menu item.

Businesses can donate a door prize valued at \$25.00 minimum.

### In-Kind Donation

Venue must provide food and beverages (beer, wine and soda) for attendees.

Businesses can donate a door prize valued at \$25.00 minimum.

### In-Kind Donation

Sponsor must provide food and beverages for attendees.

Businesses can donate a door prize valued at \$25.00 minimum.

# ADVERTISING RATES 2024-2025

Promote your business with The Chamber

## Best Deal

Discount package - 10% Off

### ONE MONTH "IMPACT" PACKAGE..... \$1,000

- One half page advertisement in Momentum Magazine (\$500 Value)
- One webtile advertisement (\$300 Value)
- Eight eBlasts (\$300 Value)

## Momentum Magazine

The Chamber's membership magazine that features active and successful businesses in the greater Scranton area.

Full Page .....	\$800
Half Page .....	\$500
Quarter Page .....	\$300

- Mailed to more than 1,600 subscribers
- Interactive version available on ScrantonChamber.com
- Featured in the member eBlast

\*Ads must be submitted as print ready artwork in PDF or TIFF Format  
 Full Page Size (in inches at 300 DPI) 11 x 8  
 Half Page Size (in inches at 300 DPI) 8 x 5  
 Quarter Page Size (in inches at 300 DPI) 4 x 2.5

## All Things Chamber

The Chamber's weekly news video keeping members up to date on all things Chamber. Communicated through Chamber eBlast, social media, and YouTube channel.

### ONE MONTH..... \$1,000

## Chamber eBlasts

The Chamber sends out two weekly eBlasts to our members.

ONE WEEK .....	\$100
ONE MONTH .....	\$300

- Size (in pixels at 72 DPI) 600 x 400

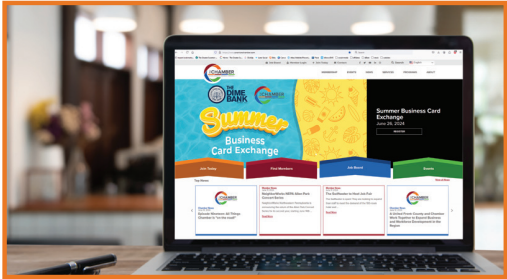
## ScrantonChamber.com

Receives 50,000+ Monthly Hits!


### WEBTILES..... \$300

- Price based on placement for 30 days
- Size (in pixels at 72 DPI) 600 x 300

Contact Mari Potis  
 Director of Membership and Events  
 mpotis@scrantonchamber.com  
 (570) 342-7711 ext. 130



# THANK YOU



the **CHAMBER**  
GREATER SCRANTON CHAMBER OF COMMERCE

## CONTACT US

To reserve any sponsorships or for additional information please contact:  
Mari Potis, director of membership and events  
P. (570) 342-7711 ext. 130 | [mpotis@scrantonchamber.com](mailto:mpotis@scrantonchamber.com)  
The Greater Scranton Chamber of Commerce  
222 Mulberry Street | P.O. Box 431 | Scranton, PA 18501