



WORKFORCE SUMMIT

DEVELOP. EDUCATE. NETWORK.

PRESENTATION AGENDA

8:00–9:00 AM

Registration & Networking

9:00–10:00 AM – Feature Presentation

Ryan Leckey, Ryan Leckey Media: Building Your Personal Brand and Breaking Barriers: Trusting Your Instincts to Forge Your Own Path

An inspirational experience for both students and business leaders alike. Known for his charismatic style and electrifying delivery, Leckey will share his remarkable journey from TV host to CEO, revealing the secrets to standing out in a crowded digital world. Through personal stories and actionable insights, Leckey will motivate attendees to embrace authenticity, overcome barriers, and trust their intuition to achieve their career or educational goals, all to help blow the cap off their capacity.

10:15–11:00 AM – Breakout Sessions: Hands-On Careers

A: Exploring Career Pathways in the Trades

Panelists will explore the diverse and rewarding career opportunities in the trades, emphasizing the growing demand for skilled professionals. Attendees will learn about apprenticeship programs, certification requirements, and practical steps to enter or advance in the trades. Whether you're a high school student exploring options or a job seeker seeking a stable, well-paying career, this session offers valuable insights and advice. Panelists will also discuss the long-term benefits of a trade career and provide actionable tips for success.

B: Innovating the Future: Careers in Manufacturing

Manufacturing today is a high-tech industry offering dynamic career paths with growth and innovation opportunities. This session will highlight roles in modern manufacturing, including robotics, automation, quality control, and production management. Industry leaders will discuss essential skills for advanced manufacturing, the role of STEM education, and various entry points into this evolving field. Attendees will gain insights into local and national trends, job prospects, and strategies to connect with employers seeking skilled talent to shape the future of manufacturing.



Skills in Scranton, an affiliate of The Greater Scranton Chamber of Commerce, focuses on workforce development in the greater Scranton region. For more than 25 years, Skills in Scranton has worked with local employers, school districts, higher education institutions, and Pennsylvania data experts to implement strategies that help ensure our regional workforce is aligned with high-priority jobs of the future.

PRESENTATION AGENDA (CONT...)

11:15 AM–12:00 PM — Breakout Sessions: Navigating Your Career Pathway

A: Mastering the Art of Resume Writing and Interviewing

This session will provide essential tips for crafting a standout resume and acing interviews. Learn how to tailor your resume for specific job roles, highlight key skills, and make a lasting impression during interviews. Participants will gain practical advice on preparing for common interview questions, showcasing their strengths, and navigating different interview formats.

B: Creating Your Career Roadmap: Aligning Skills, Opportunities, and Goals

This session helps participants craft a personalized career roadmap by aligning their skills, interests, and passions with career opportunities. Attendees will learn how to set both short- and long-term career goals, explore growth industries, and create a plan for continuous professional development. The session also covers strategies for navigating career transitions and staying competitive in an evolving job market. Ideal for students and early-career professionals, this workshop empowers attendees to confidently pursue fulfilling career opportunities.

12:00–1:00 PM — Lunch & Networking

1:00–2:00 PM — Booth Exploration Hour: Visit, Learn, and Win!

Use this dedicated hour to explore employer booths at the Workforce Summit, connect with industry professionals, and discover exciting job opportunities. Learn about the skills and qualifications needed for various careers while networking and gathering valuable insights. Plus, don't miss your chance to enter our raffle for exciting prizes as you take steps toward your future career.

2:00–3:00 PM — Feature Presentation

AI-Era Protection: Safeguarding Your Business from Theft

In today's digital landscape, the rise of AI brings both opportunities and new security risks. In 'AI-Era Protection: Safeguarding Your Business from Theft,' we'll explore AI-driven threats like data breaches and intellectual property theft, and their impact on businesses of all sizes. Attendees will learn practical strategies to mitigate risks, protect sensitive information, and implement advanced security solutions for the AI age. Stay ahead of cybercriminals and keep your business secure as technology evolves.



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