



**To better understand The Chamber,** the organization's logo symbolizes the Chamber's eleven divisions, each color representing a specific category.

### **Primary Divisions**

Membership and Events

Leadership and Workforce Development

Business Development

Government Affairs and Advocacy

### **Secondary Division**

Marketing & Communications

Organizational Excellence



## **Membership and Events:**

501(c)(6) not-for-profit organization, The Chamber is the largest regional Chamber of Commerce in NEPA with more than 1,400 members.





## Workforce and Leadership Development:

This division includes two 501(c)(3) nonprofit organizations.





## Business Development:

This division includes four not-for-profit organizations and two programs:



501(c)(4)



501(c)(4)



501(c)(2)



501(c)(3)



## Business Development:

This division includes four not-for-profit organizations and two programs:



*Program of SLIBCO*



*Program of The Chamber*



## **Government Affairs & Advocacy:**

This division represents Chamber members by engaging with local, regional, state, and federal legislative offices.





**Marketing and Communications:**  
This division supports all other Chamber divisions and programs.



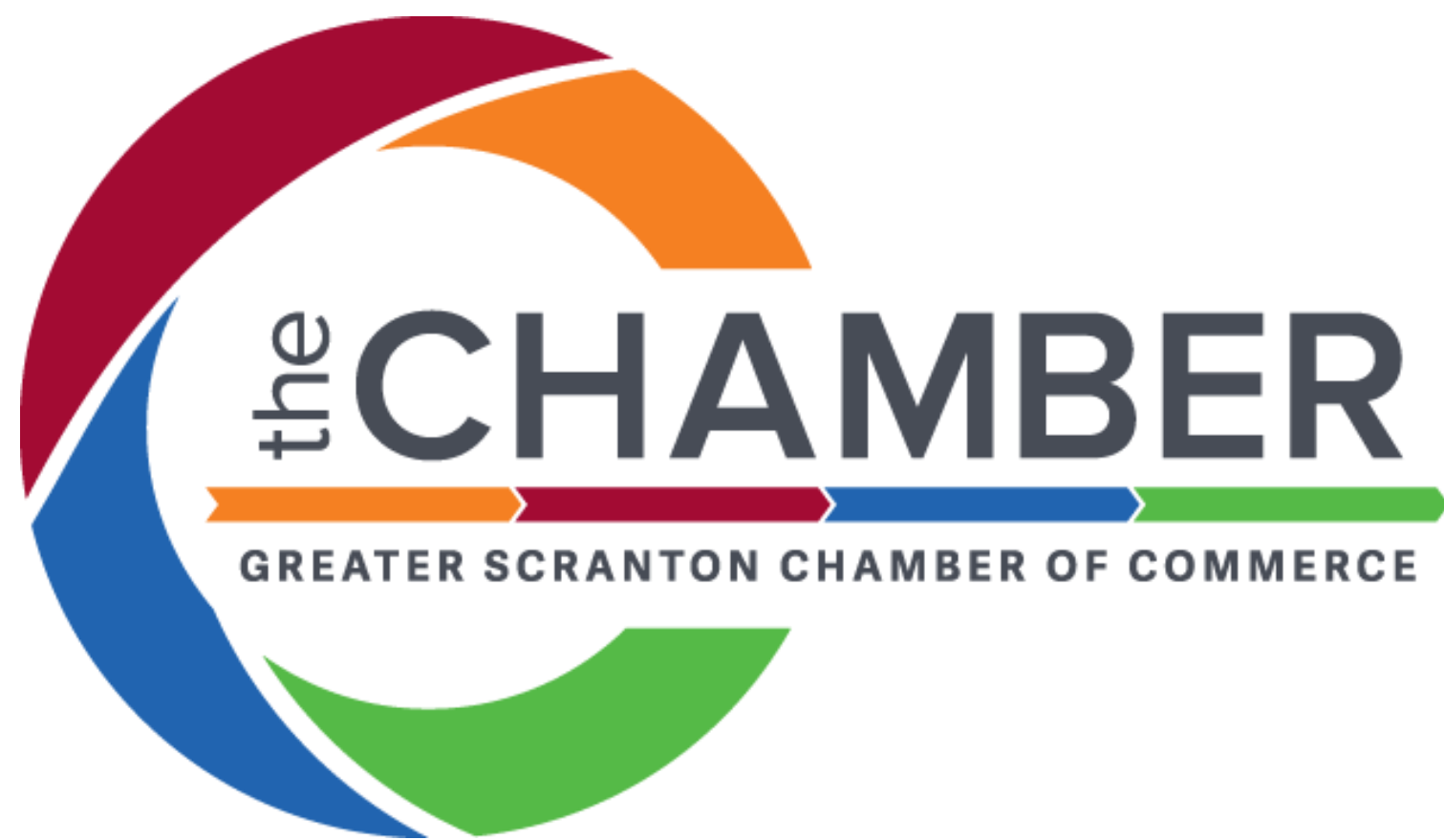




## **Organizational Excellence:**

Addresses resource development, sustainability, staff alignment, and volunteer engagement





the **CHAMBER**

GREATER SCRANTON CHAMBER OF COMMERCE